

Jay Cranford - Cranford Johnson Robinson and Woods

Jay Cranford is Vice President and Creative Director at Cranford Johnson Robinson and Woods. Jay is responsible for making sure CJRW's creative product, across all media, effectively connects and has an impact with any given market.

Jay's work has appeared in such prestigious award shows as the Cannes International Advertising Festival, the One Show, the London International Awards, the Obies, the Radio Mercury Awards, Creativity Magazine's Advertising Annual, Archive, the AAAA O'Toole Awards and many national Addy Awards.

Jay attended the University of Pennsylvania and later graduated magna cum laude from the University of Arkansas at Fayetteville with a degree in Economics. He immediately began his advertising career in Los Angeles, CA, working on the Toyota account at Saatchi & Saatchi. Jay then spent nine years with TBWA/Chiat/Day where he crafted creative campaigns for some of America's best-known brands like Sony Playstation, Energizer Batteries, Nissan and Quaker State Motor Oil.

His recent brand experience includes Terminix, Meineke Car Care Centers, TCBY, BancorpSouth, and Snap-On Tools.

Cathy Tuggle - Tuggle Services, Inc. dba Apartment Hunters and Arkansas Suites

Cathy Tuggle is the Owner and Principal Broker of Tuggle Services, Inc. dba Apartment Hunters and Arkansas Suites since October 1999. Cathy is a native of Haskell, a small community South of Benton where she continues to reside. She attended the University of Arkansas at Little Rock and quickly established a career in the field of real estate. Cathy has over 16 years experience in the multifamily industry through marketing, training, and property management. Cathy has been involved with the Arkansas Apartment Association for many years and has served on several committees such as the Education Chairperson and Associates Council as well as serving as Treasurer and Vice President. Cathy and her companies participate in fundraising programs for CARTI, Center for Youth and Families, Big Brothers and Big Sisters along with Race for the Cure.

Other Professional Affiliations

CPM Candidate for the Institute of Real Estate Management

Friend of IREM

CAM (Certified Apartment Manager)

NALP (National Apartment Leasing Professional)

BOMA (Building Owners and Managers Association)

Arkansas Realtors Association

NARPM (National Association of Residential Property Managers)

Apartments Across America

The Downtown Partnership

John Yates – Acxiom Corporation

John R. Yates is a corporate attorney with Acxiom Corporation in Little Rock where he handles immigration and international matters. Prior to joining Acxiom he was in private practice for six years and his work included immigration, international and corporate law as well as business transactions. He previously served as Chair of the International and Immigration Law Section of the Arkansas Bar Association. He is a member of the American Bar Association's Sections of International Law and Business Law. Mr. Yates received his Bachelor of Arts degree (cum laude) in Political Science and Spanish from the University of Arkansas and a Juris Doctor from the University of Arkansas at Little Rock Bowen School of Law. He studied international law in Madrid, Spain with William and Mary College of Law and is fluent in Spanish and proficient in Portuguese.

Natalie Kauffman - National Career Development Association

Natalie Kauffman serves as a Board Member of the National Career Development Association and Director of the Center for Career & Service-Learning at the College of Notre Dame of Maryland. For more than 20 years, Natalie Kauffman, M.S., NCC, NCCC, has been providing comprehensive individual and group career development sessions for diverse client populations, including undecided college students, adults in transition (i.e., mid life & senior career changers, dislocated workers and spousal relocation clients) and at risk youth (enrolled high school students and high school drop-outs). Natalie empowers her clients to discover and reach their vocational calling. She motivates them to set goals and make decisions by helping them formulate, organize and integrate the following three areas:

- knowledge of their vocational calling
- information on which employers and positions fit their vocational calling
- what kind of life do the clients want to live when they're not working

Natalie directs the Center for Career & Service Learning at the College of Notre Dame of Maryland. She also maintains a limited private practice and career consulting business. The National Career Development Association is a division of the American Counseling Association. The mission of NCDA is to promote the career development of all people over the life span. Visit www.ncda.org for more information.