

# Arkansas Association of Colleges and Employers

## SUMMER CONFERENCE

Executive Conference Center

RED APPLE INN

Heber Springs, Arkansas

JUNE 7-8, 2007

### **World Class Recruiting: Staffing Strategies for Tomorrow's Workforce**

#### AGENDA

##### **Wednesday, June 6, 2007**

2:00-5:00 p.m. Board Meeting—Outgoing and Incoming board members

5:30 p.m.  
TBA Early-Bird Dinner (on your own) with board members

##### **Thursday, June 7, 2007**

8:00-10:00 a.m.  
[Quindell Room](#) Conference Registration and Continental Breakfast

10:00-10:15 a.m.  
[Quindell Room](#) Welcome  
Jo Price, Executive Director, Heber Springs Area Chamber of Commerce  
Kimberly Spicer, President, AACE; Career Services Coordinator, University of the Ozarks  
Ron Orick, President-Elect, AACE; Director, Career Services, University of Arkansas-Fort Smith

10:15-11:45 a.m.  
[Quindell Room](#) **KEYNOTE**  
**Bryan Johanson, Vice-President**  
**Adler Group, Irvine, CA**  
*Performance Based Hiring; A Systematic Process to Hiring Top Talent*  
In this session Bryan will cover the critical processes companies must implement in order to hire top talent. He will discuss how to define superior performance, interview and assess great talent as well as how to recruit and close top candidates in today's tough environment.

11:45 a.m. -12:30 p.m.  
[Dining Room](#) Lunch

12:30 -2:00 p.m.  
Quindell Room

**KEYNOTE**

**Bryan Johanson, Vice-President  
Adler Group, Irvine, CA**

*Sourcing in the 21<sup>st</sup> Century; How to find and attract top talent in an increasingly competitive market*

Bryan will discuss identifying top talent and sourcing strategies as well as techniques for getting a candidate's attention and convincing them to move forward. He will also discuss some of the new tools as well as time tested techniques to finding, attracting and closing the best people.

2:00-2:15 p.m.

Break

2:15-3:45 p.m.  
Quindell Room

**KEYNOTE**

**Kesha Walker, Regional Recruiting Supervisor  
Enterprise Rent-a-car, Little Rock, AR**

*Staffing Strategies; Elements of a Recruiting Process*

Enterprise Rent-a-car has one of the most successful recruiting strategies in the U.S. Kesha will provide insight into their corporate staffing strategies.

4:00-5:30 p.m.  
Red Apple Inn Pool

**PRESIDENT'S RECEPTION/POOL PARTY**

6:00 p.m.

**DINNER ON YOUR OWN**

A list of Heber Springs' eateries is included in your registration packet. Gather some colleagues and enjoy a relaxing evening at the lake!

**Friday, June 8, 2007**

8:30-9:30 a.m.  
Dining Room

**BUFFET BRUNCH/BUSINESS MEETING**

9:30-11:00 a.m.  
Quindell Room

**KEYNOTE**

**Donna Galchus, Director, Cross, Gunter, Witherspoon & Galchus, P.C.  
Little Rock, AR**

*The Legalities of On-line Recruiting*

Donna will include important information about on-line recruiting, including OFCCP regulations, on-line applications, immigration, etc.

11:00-11:15 a.m.  
Quindell Room

**WRAP-UP/CLOSING**