



Arkansas Association of Colleges and Employers

"From rocky shores to new depths: Recruitment strategies for reeling in the best talent"

Nuts and Bolts for New Professionals - May 26, 2009

Summer Conference 2009 - May 27-28, 2009

DeGray State Park Lodge, Hot Springs, Arkansas

Tuesday, May 26th:

Pre-Conference Workshop: Nuts & Bolts for New Professionals

1:00 to 1:10	Ice Breaker
1:10 to 1:20	Philosophies of Career Development
1:20 to 1:30	History of Career Services
1:30 to 1:40	Refreshment Break
1:40 to 2:20	Resumes & Cover Letters
2:20 to 2:45	Interviewing Skills
2:45 to 3:30	Job Fairs
3:30 to 3:45	Refreshment Break
3:45 to 4:30	On Campus Recruiting
4:30 to 5:00	Student Employment

Early Bird Conference Registration:

1:00 p.m.	Golf Outing
1:00 p.m.	Nuts and Bolts Workshop for New Professionals
6:00 p.m.	Board Meeting

Wednesday May 27th:

8:00-8:30 a.m.	Continental Breakfast and Registration
9:00 a.m.	Welcome Mary Kay Wurm, 2009 Conference Chair Allison Nicholas, President of AACE David Flake, Human Resource Manager-Arkansas Parks and Tourism
9:15 a.m.	Mason Gates , President of Internship.com <i>"Internships: Thoughts, Ideas and the Future"</i>
10:45 a.m.	Break
11:00 a.m.	Karen Simpkins , Associate Vice President at Eastern Michigan University <i>"Legal Issues facing Internship and Co-op Programs in Higher Education and Industry"</i>
12:00 Noon	Lunch and Luncheon Speaker - Karen Simpkins, Associate Vice President at Eastern Michigan University <i>"2009 Legal Overview for Career Services and College Recruiting Professionals"</i>
1:45 p.m.	Break



Arkansas Association of Colleges and Employers

"From rocky shores to new depths: Recruitment strategies for reeling in the best talent"

Nuts and Bolts for New Professionals – May 26th

Summer Conference 2009 – May 27th-28th, 2009

DeGray State Park Lodge, Hot Springs, Arkansas

Wednesday May 27th Continued

- 2:00 p.m. **Collins Andrews**, Author of Listen To Your Work: Job Active
Advice from a Battle-Scarred Mentor
"The Role of Mentoring in Our Current Workplace"
- 3:00 p.m. **Larry Stricklen**, Human Resource Manager, Arkansas Department
of Human Services.
"Recruitment Marketing – A Plan of Action"
- 4:00 p.m. **Stephen Shearman**, Sourcing/Recruiting Specialist at Tyson Foods
Current Issues with Conference Participants
- 6:00 p.m. Reception
- 6:30 p.m. Dinner on your own with AACE membership

Thursday May 28th:

- 7:15 a.m. Guided Nature Hike on Island Trail (approx 30 minute walk)
- 8:30 a.m. **Steve A. Mosley**, CEO and **David Black**, President of UpperRight
Leadership
*"Collaboration - A Critical Skill for Managing Relationships in a Changing
Economy"*
- 10:00 a.m. Brunch and Brief AACE Business Meeting
- 10:45 a.m. **Samantha Hartley**, Principal Consultant - Enlightened Marketing
*"Getting Tangible Results from Social Media (LinkedIn, Twitter, Facebook
and Other Social Media Tools) "*
- 12:00 Adjourn